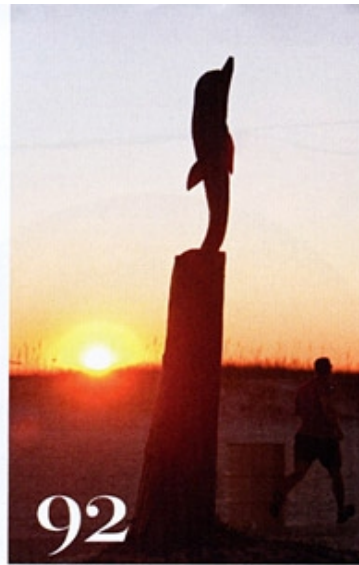


MISSISSIPPI

JANUARY | FEBRUARY 2012 \$7.95

2012
Wedding
REGISTER





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ON THE COVER: Farrar Marianna Faust married Robert Joseph Blackburn on January 1, 2011, at Lakeland Presbyterian Church in Flowood. Photograph by David Johnston

dominating design

Meg Williams Braff, renowned interior designer, celebrates her Southern roots in her line of luxurious wallpapers and fabrics.

by margaret gratz



In bleak midwinter, Mississippi is frequently blessed with a few halcyon days, but not always. A frigid, Arctic blast or two can find its way to this Deep South state, and the damp and cold can persist long enough to make even the most unreconstructed Mississippi magnolia yearn to winter in the tropics. Yes, this is the time of year when we yearn for sunshine, palm trees swaying in a gentle warm breeze, and a villa decorated by Tupelo native Meg Williams Braff.

Braff formed Meg Braff Interiors, based in New York City, in 1994. With a refreshing, timeless approach to color and style, Braff is very much in demand as a designer of elegant homes and is renowned for her interior design of resort homes. From Newport to Bermuda to Palm Beach, Braff's chic style is sought after by stylish clientele, and Braff's work and the homes she has decorated have been featured in such publications as *Coastal Living*, *House Beautiful*, *Traditional Home*, *Southern Living* and *Southern Accents*.

Braff was educated at Vanderbilt University and Parsons School of Design, and growing up, she traveled extensively at home and abroad. She is definitely sophisticated, but, true to her roots, she exudes warmth and genuine Southern hospitality. Her work reflects her appreciation for traditional values and architecture, and Braff's love of color, especially cool blues and soothing greens, infuses her work with a cheerfulness and tranquility that is rare these days. Her work is beautiful, whimsical, and tasteful, yet practical and comfortable, and eschewing the fussy and contrived; her rooms have a warm ambiance that is most inviting. In fact, it is with a sigh that one reluctantly departs a room designed by Braff.

A few years ago, Braff launched Meg Braff Designs, a collection of vintage hand-printed wallpapers and fabrics. These designs, created by noted mid-century artists, are a true treasure trove. Braff has not only preserved these works of art, but she has also up-

dated the collection for today's home interiors. Her passion for color, texture and fabric is evident in this collection. All of the wallpapers are sold to the trade and are hand-printed in the United States.

Meg Braff is not only a successful businesswoman, she is also a busy wife and mother of four boys. Whether she is designing for city or resort clients or tending to home and hearth, Meg seems to juggle it all with grace, humor and charm.

This winter, you may not make it to a fashionable resort in the tropics, but with Braff's classic collection of wallpapers and fabrics now available, you can perhaps recreate some semblance of her fabulous, noteworthy designs in your home. *M*

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